

Heat bulbs that last!



- Never-loose base
- 6-month nonstop life

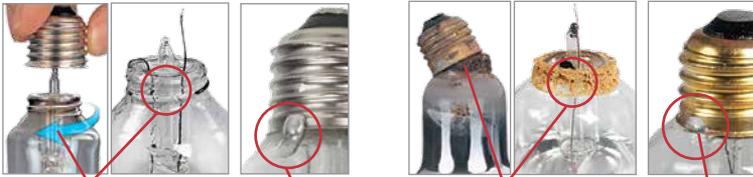
Why other bulbs often disappoint...

Most commonly available infrared bulbs cost less but they usually fail within a few months. **Why?**

- The base breaks away from the bulb.
- The glass degrades (due to the heat).
- The glass and filament are so fragile that minimal impact shatters them.

Premier's bulbs, by intent and design, address all 3 issues.

Bulb comparison—Premier's vs Others' typical bulbs



Base screws onto bulb

Large solder

Cement adhesive only

Small solder

Our bulbs—never-loose base

Premier's bulbs don't use cement adhesive. Instead, the base screws into the bulb. A large weld of solder fixes the base onto the threads.

Other bulbs

Attached with cement adhesive. Heat soon causes the cement to dry and lose its adhesive properties. Base then breaks away from the bulb.

Never-loose guarantee...

Loose base? No worries—if a never-loose base ever becomes loose, contact us for free replacement.

By following the advice on these pages, loose bases should be a thing of the past.

When to use PAR bulbs...

We instinctively grab PAR bulbs when using heat lamps due to their strength and durability.

Smooth bulbs should be used when extra heat is needed (250w vs 175w).

Red or Clear?

Which bulb color is best?

For many, it comes down to personal preference. We have successfully raised lambs, kids, chicks, ducklings and goslings with both colors of lamp.

We have found that:

- Red results in less glare.
- Clear provides bright light in addition to heat.

If a never-loose base ever becomes loose, we will replace it at no cost!

Help bulbs last longer...

Tired of bulbs burning out too quickly? So were we—that's why we follow these rules:

- Use ThermoCubes that turn the lamp on/off based on temperature.
- Turn off (unplug) when not in use.
- Carry the lamp with care. This reduces damage to the bulb (i.e. don't carry multiple lamps by the cord, letting them "bang around").
- Don't hose off or powerwash the lamp when the bulb is in place.
- Don't enclose the lamp. Heat will build up and degrade both the lamp and the bulb.



Infrared bulbs—Pressed Glass

Surprisingly strong glass. Their heft (and performance) have given us confidence in their warming ability on cold winter nights.

Same never-loose base as "smooth glass" bulbs below. Red or clear glass.

175 watt. Sold/priced in packages of 2.

We recommend these due to their tough, rugged PAR glass. And we've found 175 watts is enough heat for us.

175w clear (2 pk), 1.50 lb.....#557034 \$15.00
175w red (2 pk), 1.50 lb#557035 \$16.00



Infrared bulbs—Smooth Glass

Never-loose base. Available in red or clear. 175 watt (*Premier's choice*) or 250 watt. Sold/priced in packages of 2.

175w clear (2 pk), 0.70 lb.....#557030 \$13.00
175w red (2 pk), 0.70 lb#557031 \$14.00
250w clear (2 pk), 0.70 lb#557032 \$13.00
250w red (2 pk), 0.70 lb#557033 \$14.00

A note regarding PAR Heat Lamp Bulbs. Items #557034 and #557035.

Dear Customer,

A customer has reported problems screwing PAR (pressed glass) heat lamp bulbs into our orange heat lamp fixtures—so we've studied this in detail.

We have concluded that, because the PAR bulbs feel so sturdy and unbreakable in the hand (which they are), some users (including myself) are inclined to screw them in with more hand strength than they use for normal heat lamp bulbs (which are fragile and feel that way).

Using too much strength to tighten the bulbs doesn't damage the bulbs—but it does deform the brass colored metal inside the ceramic fixtures of our heat lamps.

Mild deformation due to over tightening makes it difficult to screw bulbs in and out of the fixture. Major deformation due to over tightening can flatten the metal so much that the bulb can actually fall out.



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